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Express Car Wash Chain Commissions Cannon Advertising to Provide Creative Design, Strategic Marketing and Public Relations

Boca Raton, FL (Aug. 13, 2009) – National car wash chain [Express Car Wash](#) has commissioned [Cannon Advertising](#) of Boca Raton to provide creative design, strategic marketing and public relations for the company's three locations in Florida: Express Car Wash in Boca Raton, Rub-A-Dub Car Spa in Delray Beach and [Big City Car Wash](#) in Jacksonville.

With 18 locations throughout the nation, [Express Car Wash](#) prides itself on speed, quality and friendly associates. The family-operated business was started in 1963 and is now operated by brothers and co-owners, John and Michael Shullman.

The chain offers a wide selection of high-quality, fast service, guaranteeing an exterior wash in less than five minutes, full service wash in less than 15 minutes, and a hand waxed vehicle in less than 20 minutes.

[Express Car Wash](#) also supports local charities, including the Boys and Girls Club of Fort Lauderdale, the Dori Slosberg Foundation, a highway safety organization, and The Haven in Boca Raton, a home for boys in the foster care system. The company gave \$5,000 to Florida charities in 2008 and plans to increase giving in 2009.

Additionally, the *South Florida Business Journal* recently awarded [Express Car Wash](#) in Boca Raton with "Business of the Year."

For more information, including car wash locations, contact information and services, visit www.theexpresscarwash.com or www.bigcitycarwash.com.

About Cannon Advertising

With a unique combination of agency experience and a customer first philosophy, [Cannon Advertising](#) provides full-service marketing, advertising, creative design, web development and public relations for various industries. All of Cannon's services are done in-house, which is why we are able to offer high-quality advertising, public relations, social media marketing and web development at a reasonable price.

Cannon's services include, but are not limited to: collateral production and corporate identity; direct marketing and distribution; marketing strategy development; media planning and placement; print, outdoor and broadcast advertising; public relations; website development; social media marketing; and more. The firm has two convenient locations in Boca Raton and Hollywood, FL.

For more information, call 561-394-2700 (Boca Raton) or 954-620-7049 (Hollywood), or visit www.CannonAdv.com.

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